



NORTHAMPTON TOWN

FAN ENGAGEMENT POLICY



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Northampton Town Football Club agrees to comply fully with EFL Regulation 128.

Northampton Town's Fan Engagement Policy seeks to ensure we are an open football club that gives all supporters a voice and encourages support and engagement throughout.

To help achieve this, the club wants to show our commitment to supporters by formalising an engagement policy. This policy is designed to ensure that supporters feel they have a part to play in strategy and decision making.

It is a policy to encourage trust and communication between all stakeholders in the club. It is to show a positive 'working together' attitude which will continue to make the football club stronger.



CLUB COMMITMENTS

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We will have one democratically elected supporters representative on the club's Board of Directors.

Open Door Policy - Club staff will operate an open door policy so there is open communication through all channels to include senior staff.



Open Fans Forum - Open fans forums (at least two per season) attended by senior management of the football club and organised with/chaired by the It's All Cobblers To Me fan podcast.

Regular chance to question decision makers via local media - we will work closely and provide a mix of chairman, directors, staff and players to be guests on BBC Radio Northampton's Cobblers Show once a week to take questions from supporters and listeners.



KEVIN NOLAN
The Cobblers Show



FAN ADVISORY BOARD (FAB)

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The Fan Advisory Board provides a forum for fan group representatives and other supporters from different sections of the club's fanbase. This board is a natural progression of the club's ongoing commitment to supporter engagement and has been developed by democratically elected supporters representative, Tom Cliffe, who will lead the board going forward.

The Northampton Town Fan Advisory Board will meet a number of times a year to seek and reflect supporter opinion. The Board will be a key mechanism for two-way dialogue between supporters and the club. Club officials will attend FAB meetings when requested or invited to by the FAB.

There will also be spaces available for individual supporters or other groups who wish to be nominated and anyone interested should contact Tom Cliffe via email at cliffetom@hotmail.com

At this point all interested parties should be aged 16 years or over but the club actively encourages applications from supporters of all backgrounds.

The FAB will consist of individual supporters with invites also sent to each of the following groups;

- Her Game Too
- Sixfields Travel Club
- NTFC Unofficial Facebook page
- Teyn Away Days
- Shoe Army Facebook page
- Cobblers Independent Supporters Club
- Hotel End messageboard
- It's All Cobblers To Me podcast
- Northampton Town FC Hotelenders to his Horse Facebook page





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